

Highlights

Eleven and Ruckus Wireless make it easy to deliver a superior guest Wi-Fi experience in demanding public venues.

- ElevenOS: Consistently reliable guest Internet management platform that links seamlessly with property management and loyalty systems to authenticate, manage and monetize Wi-Fi.
- Ruckus Smart Wi-Fi: Secure, reliable, and high-performance wireless connectivity for high-density and mission critical environments

Key Benefits

- Lower costs and effort by managing the guest Wi-Fi experience everywhere from a centralized cloud platform
- Deliver exceptional Wi-Fi performance and reliability with the industry's most advanced smart antennas and a full range of controller options and Smart Wi-Fi services
- Protect and grow your brand by delivering a consistent, personalized experience across all guest Internet touchpoints

Eleven and Ruckus Wireless

Outstanding Guest Internet Experiences Made Simple

The Challenge

Smart venue operators know that Wi-Fi access plays a major role in the guest experience. Whether serving hotels, health facilities, campuses, retail malls or other venues, Wi-Fi is now a critical part of business success. And it can have a big impact on customer satisfaction, return business and visitors' perception of your brand.

But in too many venues, delivering high-quality guest access requires a huge operational effort. How does your team manage guest authentication, billing and management systems across your properties? How can you integrate seamlessly with property management systems (PMS) and loyalty programs to provide a consistent guest experience everywhere? And how will you contend with the emergence of Hotspot 2.0, which will automatically authenticate guests as soon as they enter your space?

The Solution

ElevenOS, running on a Ruckus Wireless infrastructure, makes it easy to authenticate, manage and monetize Wi-Fi across all guest touchpoints. With the industry's leading cloud-based guest Wi-Fi solution, you can manage authentication and billing, service provisioning, customized portals and reporting across all of your properties from a single online platform.

ElevenOS fully integrates with the Ruckus Smart Wi-Fi infrastructure preferred by major hospitality companies and service providers. So you can combine ElevenOS simplicity with Ruckus Wireless' leading Wi-Fi performance and reliability in a single solution. Even as more guests and applications come online, you'll deliver an outstanding Wi-Fi experience with a lot less time and effort.

Juniper Networks and Ruckus Wireless Deliver High Performance to the Digital Classroom

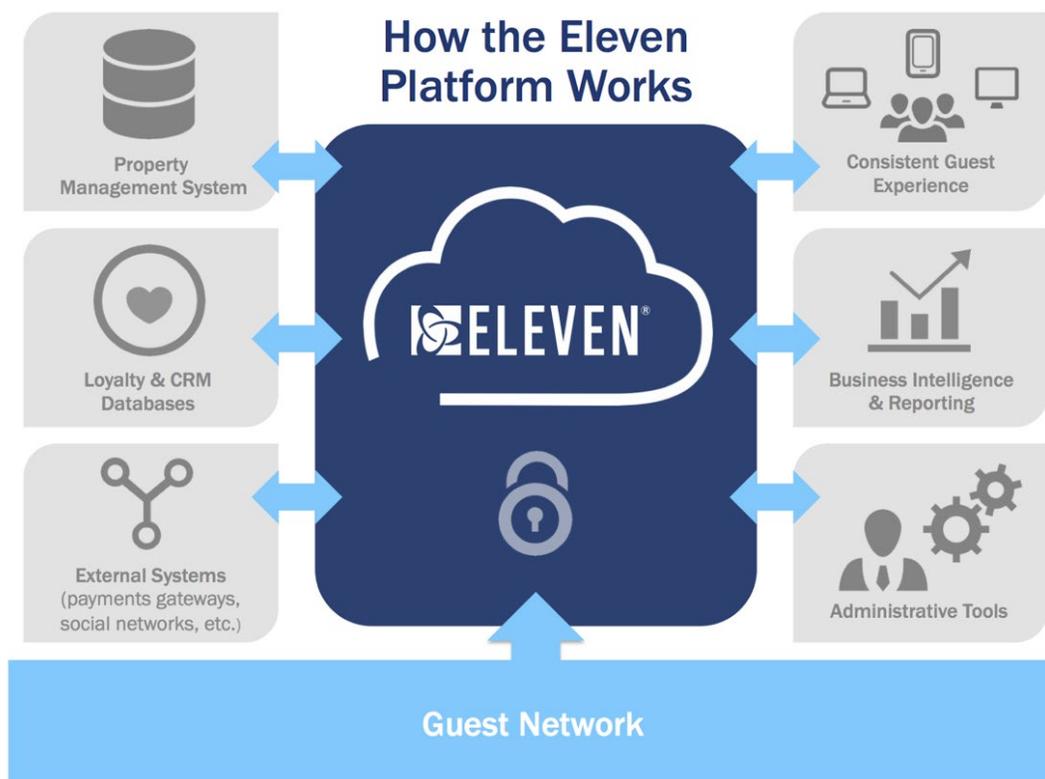
ElevenOS: Industry-Leading Cloud-based Wi-Fi Management

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- **Control the entire guest Wi-Fi experience:** Easily scale and optimize guest Internet experience with flexible payment options, device limits, bandwidth optimization, advanced reporting and open integration with existing systems.
- **Engage guests more effectively:** Deliver a consistent guest experience across all touchpoints with reporting across multiple properties, service providers and devices.

- **Monetize guest Wi-Fi:** Even if you offer Wi-Fi as a free service, you can generate revenue with tiered bandwidth, in-session upgrades, conference Internet management and more.

ElevenOS makes it simple to authenticate guests and manage dynamic Wi-Fi networks in a single location, a multi-tenant venue or across multiple properties. You can configure advanced network functionality like custom SSIDs, secure virtual LANs (VLANs) and Ruckus Wireless infrastructure in one place. You can optimize performance and bandwidth utilization across the network and over multiple properties to ensure a consistent, high-quality guest experience. And with the ability to do all of this from a centralized cloud portal—with no onsite hardware required—you can do it at a lower cost, with less risk.



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Use ElevenOS to:

- **Authenticate centrally and securely:** Authenticate guests once, and deliver secure Wi-Fi and application access everywhere.
- **Integrate easily with property management systems (PMS) and loyalty programs:** Personalize the guest experience and simplify billing by automatically linking each Wi-Fi guest with loyalty, property management and payment systems.
- **Amplify your brand:** Create compelling branded portals in minutes with Eleven's web-based content editor.
- **Increase revenues:** Create tiered Wi-Fi service plans that let guests upgrade for higher performance.
- **Optimize the guest Wi-Fi experience:** Deliver outstanding performance with in-depth bandwidth management and reporting across users or groups.
- **Understand how guests are using Wi-Fi everywhere:** Track usage, revenue and performance across properties—at the individual-, property-, campus- or brand-level.

Ruckus ZoneFlex Wireless: Advanced Wireless Intelligence for Capacity, Performance and Scale

Ruckus Wireless brings reliable, secure and high-performance connectivity to even the most challenging Wi-Fi environments. Ruckus' standard-setting Smart Wi-Fi technology combines breakthroughs in adaptive RF control, application-aware quality of service (QoS), advanced security, and highly resilient and adaptable mesh networking. Together, these capabilities deliver a reliable, predictable and high-quality guest experience in high-density public venues.

Ruckus Wireless provides:

- **Increased capacity, performance and reliability:** Ruckus' patented BeamFlex Technology delivers superior performance and highly reliable connectivity. Combining a compact internal antenna array with sophisticated control software, BeamFlex continuously optimizes the connection for each client. It automatically adapts to interference and physical barriers to improve Wi-Fi range and performance as much as 300 percent.
- **Improved network and application experience:** Ruckus SmartCast QoS helps you assure that applications most sensitive to Wi-Fi performance—like voice, video and collaboration—provide a consistently excellent guest experience.
- **Seamless integration with ElevenOS:** Ruckus Zone Director integrates directly with Eleven's open software platform to provide centralized authentication and streamlined management of the entire guest Wi-Fi platform from a single cloud-based portal.

Deliver Outstanding Guest Wi-Fi Experiences to Protect and Grow Your Brand

A high-quality Wi-Fi experience can make or break a customer's perception of your brand. But delivering it doesn't have to mean a huge investment in your team's time and resources. With Eleven and Ruckus Wireless, you can:

- Deliver outstanding user experiences in the most challenging high-density public venues
- Lower operational costs and effort by controlling the entire guest Wi-Fi platform from a single cloud-based portal
- Boost your business profile and profitability by delivering a consistent, personalized guest experience everywhere in your venues