**RUCKUS UNLEASHED**

Ruckus UNLEASHED means unlimited Wi-Fi designed for small businesses, not IT geeks.

**Unleashed** mesh APs can be placed anywhere, allowing adds, moves and changes at the user’s convenience.

**Complicated** network setup anyone can do in under 5 minutes. Only setup one master AP and it configures all the rest for you.

**Uncompromised** features, range, performance and stability powered by Ruckus BeamFlex and ChannelFly.

**Unrestricted** management from any mobile device - Not tied to a desktop or console makes it easy to use and understand.

**TARGET ESTABLISHMENTS**

- Owner-occupied commercial buildings
- Tenants in high-rise office buildings
- Tenants in business-parks

**Low Touch, and Under-served with uncompelling product offerings**

**MARKET SIZE ~ 1B**

**MARKET SIZE**

- North America Office building avg size ~15,000 SqFt
- European Office building avg size ~5,000 SqFt

**UNLEASHED VS OTHERS**

<table>
<thead>
<tr>
<th></th>
<th>Coverage Area</th>
<th>CONFIGURATION</th>
<th>PERFORMANCE</th>
<th>MANAGEMENT</th>
<th>SUPPORT</th>
<th>TCO/ROI</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNLEASHED</td>
<td>- 5K SqFt / 3-5 APs</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>AEROHIVE</td>
<td>- 5-25K SqFt</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>UBQUITI</td>
<td>- 5-25K SqFt</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>MERAKI</td>
<td>- 5-25K SqFt</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

**EASY TO SELL, BEST ROI FOR CUSTOMER**

<table>
<thead>
<tr>
<th></th>
<th>5 ACCESS POINTS</th>
<th>WLAN CONTROLLER</th>
<th>TOTAL</th>
<th>ANNUAL COSTS</th>
<th>5 YEAR TCO</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNLEASHED</td>
<td>$2,000*</td>
<td>NO COST</td>
<td>$2,000*</td>
<td>NO COST</td>
<td>$2,000</td>
</tr>
<tr>
<td>CLOUD</td>
<td>$2,000*</td>
<td>NO COST</td>
<td>$2,000*</td>
<td>NO COST</td>
<td>$2,000</td>
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<tr>
<td>CONTROLLER</td>
<td>$2,000*</td>
<td>$1,200*</td>
<td>$3,200</td>
<td>NO COST</td>
<td>$3,200</td>
</tr>
</tbody>
</table>

*Typical costs

**SIGN UP to tap into the small business Wi-Fi market**

www.ruckusnetworks.com
UNLEASHED ENDS THE STATUS QUO

"It fits my budget, it's blazing fast, and I can install and manage it without IT help."

"Designed for people like me, not IT"

UNTETHERED PLACEMENT
Buy it, install it, forget about it... it just works.
Unleash Wi-Fi in your business today. Give us a call.
www.ruckusnetworks.com

UNCOMPLICATED SETUP
Uncomplicated network setup anyone can do in 10 minutes out of the box. You just configure one master AP using a setup wizard on your smartphone, and the master configures the rest for you, automatically.

UNTETHERED MANAGEMENT
Your APs aren't tethered, why should you be?
You can fully manage your Unleashed network from an intuitive mobile app.
- Simple configuration wizards
- Speed test and trouble shooting tools
- See users, app usage and Wi-Fi health
- Charts and data you can understand

UNRESTRICTED MANAGEMENT

UNCOMPLICATED PERFORMANCE

UNCOMPROMISED PERFORMANCE